



Samarkanov Arsen

UX/UI Designer | Product Designer

Portfolio

Product Designer experienced in fintech, retail operations, and education platforms. I specialize in simplifying complex systems, improving workflow usability, and building scalable interfaces through product thinking and structured UX decisions.

Skillset & Tools

User Flows A/B testing Prototyping UI systems Building Design System UX Research Usability Testing
Research (qual/quant) Handoff Design Review Claude Cursor Notion Miro Jira Confluence

Work Experience

- 2025 — Now **Product Designer at Birsan** Astana, Kazakhstan
- Designing an inventory management system that simplifies complex retail workflows and operations. Leading UX decisions, creating structured interfaces, and building a scalable design system in close collaboration with developers and product teams
- 2024 — 2025 **UX/UI Designer at Proportunity (Fintech, Telegram Mini App)** Remote
- Designed a mobile-first interface for Islamic bank products (deposits, loans, savings)
Built user flows and UI for opening new products and contacting support
- 2023 — 2024 **UX/UI Designer at Edtech LMS (Freelance Project)** Remote
- Designed a full LMS system for Kazakh college students.
Included modules for assignments, student-teacher communication, and progress tracking
- 2023 — 2024 **UX/UI Designer at Inlot.AI (Startup)** Remote
- Created a web and mobile platform for real estate discovery using AI-based recommendations
Focused on onboarding flow, filters, map interaction, and adaptive design
- 2022 — 2024 **Manager at «National Information Technologies Joint-Stock Company»"** Astana, Kazakhstan
- Designed interfaces for government platforms: Oil Product Accounting System, Vehicle Inspection Portal
Built a legal support platform: request submission, lawyer matching, chat

Education

- 2018 — 2022 **S.Seifullin Kazakh Agro Technical Research University** Astana, Kazakhstan
Software Systems

Contacts

Mail LinkedIn Telegram Behance